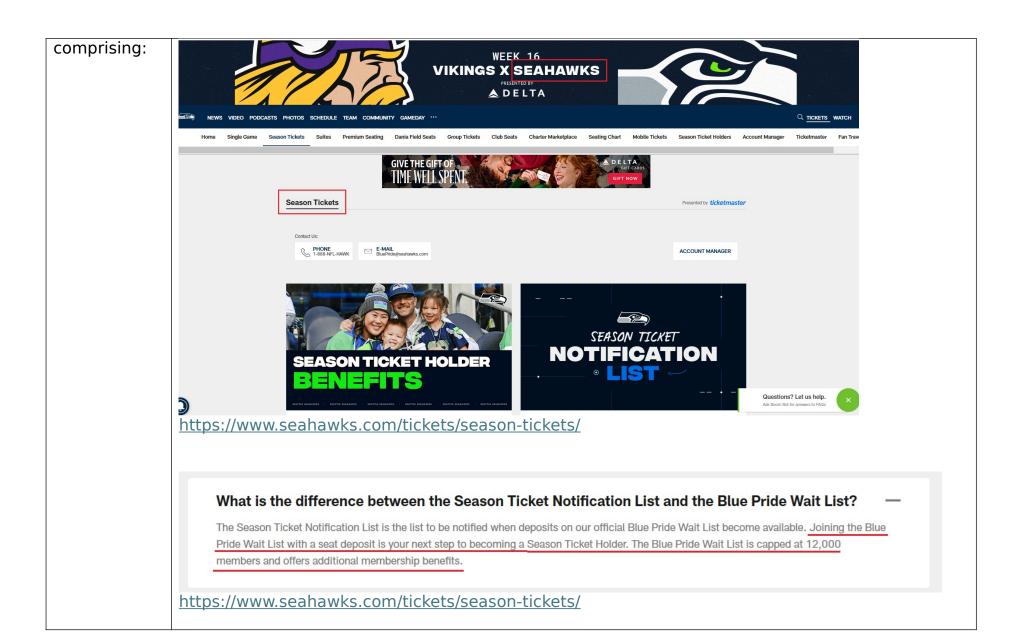
Exhibit 2

Charted Claims:

Method Claim: 1

US7831452	Seattle Seahawks ("Accused Team")
1. A method	The accused team practices a method for providing player's ticket options (e.g., Blue Pride waist
for providing	list membership) and determining match admissions (e.g., seat allocation) for player's ticket
player's	options (e.g., Blue Pride waist list membership) using a player's ticketing server (e.g., server of
ticket options	ticket marketplace of accused team), wherein the server consists of a processor and memory, on
and	which a player's ticket application (e.g., application used to purchase tickets) is at least partially
determining	implemented.
match admissions	As shown below, the accused team enables its fans to purchase tickets for NFL games (of the
for player's	accused team) online. The fans can join a Blue Pride waist list by paying a deposit. Now, based on
ticket options	the list priority order, the fans can thereafter purchase season tickets for NFL matches of the
using a	accused team.
player's	
ticketing	
server,	
wherein the	
server	
consists of a	
processor and memory,	
on which a	
player's	
ticket	
application is	
at least	
partially	
implemented	
, the method	



Blue Pride Membership Benefits



Season Ticket Purchase Priority

Reserved spot in line to purchase Seahawks season tickets when they become available.



Priority For Single Game Tickets

Access to special single-game ticket offers throughout the season.



Priority For Home Playoff Tickets

Should we be in a position to host any home playoff games, Blue Pride members will receive priority to purchase tickets.



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Win Season Tickets

Automatically entered to win a pair of complimentary Season Tickets and other prizes.



Lumen Field Event Priority

Presale offers to select events and concerts at Lumen

https://www.seahawks.com/tickets/season-tickets/blue-pride/wait-list

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A: Members of our official Blue Pride Wait List receive the following benefits:

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- Exclusive Single Game Ticket Offers: Access to special single-game ticket offers throughout the season
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A: The Season Ticket Notification List is the list to be notified when deposits on our official Blue Pride Wait List become available. Joining the Blue Pride Wait List with a seat deposit is your next step to becoming a Season Ticket Holder. The Blue Pride Wait List is capped at 12,000 members and offers additional membership benefits.

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Q: My spot has been reached on the Notification List, how do I place my seat deposits to join the Season Ticket Wait List?

A: You will receive a dedicated time window via email to place up to four seat deposits on the Blue Pride Wait List.

Q. How many seat deposits can I purchase?

A. You can purchase up to four deposits at \$100 per seat depending on how many future season tickets you would like (i.e. if you want 2 future season tickets, place 2 seat deposits). If you are unsure how many season tickets you will want, please place four seat deposits and you can always reduce your seat total down at the time of season ticket purchase.

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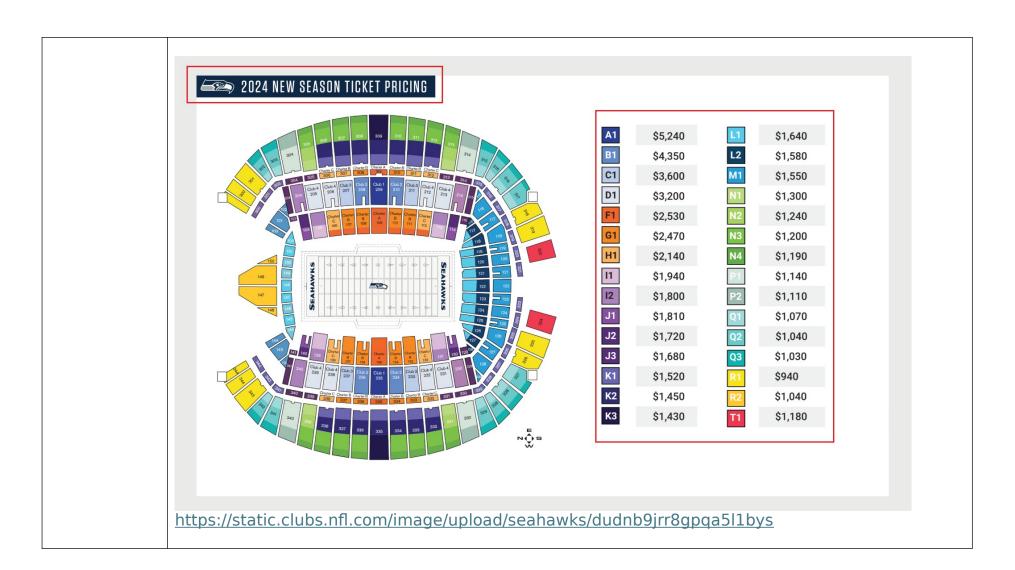
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- 4. Once you've selected your new seats, add to cart and proceed to checkout
- 5. Complete the checkout steps and select your payment plan
- 6. Agree to terms and submit payment to complete your season ticket purchase. You will receive a confirmation email with a summary of your new season ticket purchase. Congrats!

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What games are included in my season ticket package?

Your season ticket price represents 10 total games. Depending on the season, there will either be one (1) Preseason + nine (9) Regular Season games, or two (2) Preseason + eight (8) Regular Season games. This schedule will alternate each year. In 2024, there is one (1) Preseason + nine (9) Regular Season games.

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providing, via the player's ticketing server. player's ticket options that: (a) reference at least one player, (b) allow player's ticket option holders to exercise the plaver's ticket options, and (c) allow the player's ticket option holders

The accused team practices providing, via the player's ticketing server (e.g., server of ticket marketplace of accused team), player's ticket options (e.g., Blue Pride waist list membership) that: (a) reference at least one player (e.g., the accused team), (b) allow player's ticket option holders (e.g., members of Blue Pride waist list) to exercise (e.g., purchase season tickets) the player's ticket options (e.g., Blue Pride waist list membership), and (c) allow the player's ticket option holders (e.g., members of Blue Pride waist list) admission to a match (e.g., allocating seat in a match) in which the at least one player (e.g., the accused team) is playing after exercising (e.g., purchasing season tickets) the player's ticket option (e.g., Blue Pride waist list membership).

As shown below, the accused team enables its fans to purchase tickets for NFL games (of the accused team) through a marketplace. Fans can join a Blue Pride waist list by paying a deposit. The Blue Pride wait list is associated specifically with the accused team and enables a member of the list to purchase season tickets (of the accused team) on priority, when they become available. Also, based on reserved spots on the list (i.e., priority order) seats in a match are allocated to the member.

admission to a match in which the at least one player is playing after exercising the player's ticket option;

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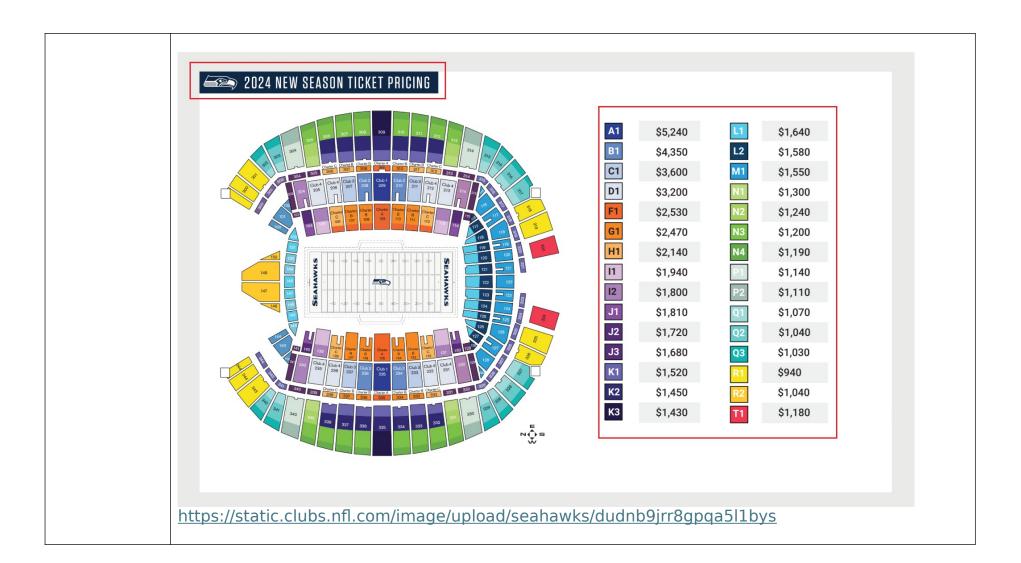
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Q. How many seat deposits can I purchase?

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https://www.seahawks.com/tickets/season-tickets/blue-pride/

acquiring, using the player's ticketing server. information about a tournament. including information selected from the group consisting of players, a tournament draw, and historical data;

The accused team practices acquiring, using the player's ticketing server (e.g., server of ticket marketplace of accused team), information about a tournament (e.g., NFL tournament), including information selected from the group consisting of players (e.g., the accused team), a tournament draw (e.g., teams playing against each other), and historical data (e.g., win/loss record).

As shown below, the accused team uses its database server to keep information such as win or loss records, player's (team's) rankings, opposition (team's) player's statistics etc.

CALCULATION

Every NFL team will use their own method for calculating win probability, but most of the models usually have around the same set of factors. Each model will have a before game projection that doesn't use as many factors and is normally based on things such as Las Vegas odds and power rankings based on both teams' opponents, win/loss record, and point margin.

https://www.the33rdteam.com/win-probability-explained/

Factors Influencing the Cost

Team Performance and Popularity

One of the most significant determinants of ticket prices is undeniably the team's performance and overall popularity.

- Player Salaries and Star Power: Teams that house big-name players with hefty contracts often have to factor in these large expenditures when setting ticket prices. Star players can draw larger crowds, warranting a premium on ticket costs. After all, witnessing top-tier talent in action is a unique experience that many fans are willing to pay extra for.
- Recent Team Achievements: A team's recent performance, especially if they've clinched titles, playoff berths, or other significant accolades, can drive up demand. Success on the field often translates to higher ticket prices as fans flock to watch a winning team.

https://www.clnsmedia.com/nfl-ticket-pricing-what-influences-the-cost/

Opponent Team's Popularity

The allure of a game isn't just about the home team. Matches against popular, high-performing teams can drive ticket prices up, especially if the opponent team has a vast and traveling fan base.

Supply and Demand Dynamics

The basic economic principle of supply and demand plays a significant role in ticket pricing.

- Game Significance: Matches with high stakes, such as playoffs or fierce rivalry games, will naturally see a surge in demand, pushing prices upward.
- Season Ticket Holder Availability: Teams with a large base of season ticket holders might
 have limited tickets available for individual games, leading to increased prices for the
 remaining seats.

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determining, using the player's ticketing server, for at least one match of the tournament probabilities of players

The accused team practices determining, using the player's ticketing server (e.g., server of ticket marketplace of accused team), for at least one match (e.g., NFL match of the accused team) of the tournament (e.g., NFL tournament) probabilities of players winning (e.g., win probabilities) based on the tournament information.

As shown below, the accused team uses its database server to keep information such as win or loss records, player's rankings, opposition player's statistics etc.

winning based on the tournament information;

CALCULATION

Every NFL team will use their own method for calculating win probability, but most of the models usually have around the same set of factors. Each model will have a before game projection that doesn't use as many factors and is normally based on things such as Las Vegas odds and power rankings based on both teams' opponents, win/loss record, and point margin.

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As shown below, the accused team allows its fans to purchase tickets for NFL games online. The fans can join the Blue Pride waitlist by paying a deposit, which reserves their spot and guarantees the purchase of season tickets. Seat selection is based on the fan's position on the list (i.e.,

for player's ticket options for the at least one match based on the player's ticket options provided and the tournament draw; and

available seats at that time). Each member of the Blue Pride list gets assured season tickets, with seat allocations made according to the season schedule.

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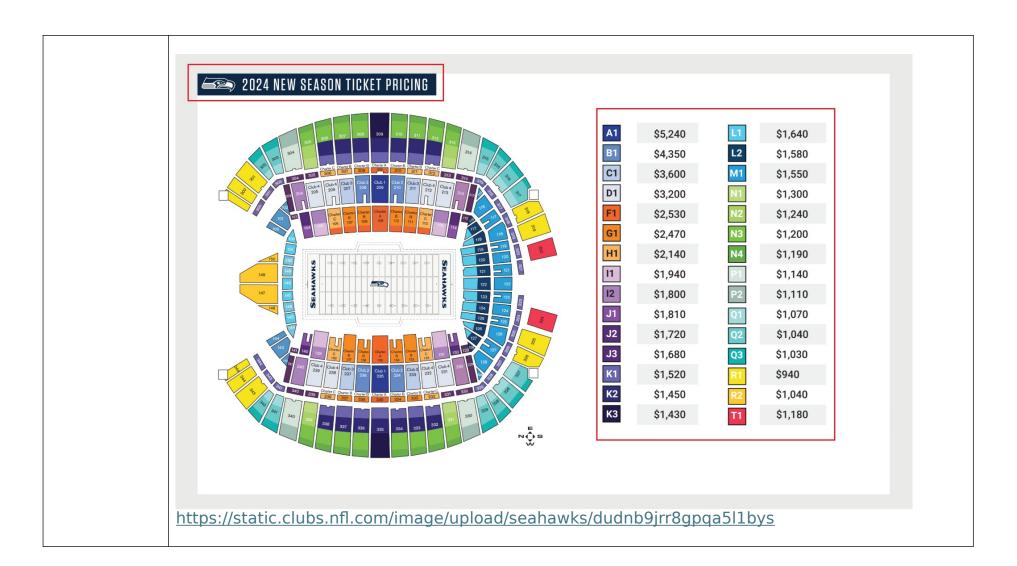
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https://www.seahawks.com/tickets/season-tickets/blue-pride/wait-list

Q: What is the difference between the Season Ticket Notification List and the official Blue Pride Wait List?

A: The Season Ticket Notification List is the list to be notified when deposits on our official Blue Pride Wait List become available. Joining the Blue Pride Wait List with a seat deposit is your next step to becoming a Season Ticket Holder. The Blue Pride Wait List is capped at 12,000 members and offers additional membership benefits.

https://www.seahawks.com/tickets/season-tickets/blue-pride/wait-list

Q: What are the benefits of joining the official Blue Pride Wait List?

A: Members of our official Blue Pride Wait List receive the following benefits:

- Season Ticket Purchase Priority: Reserved spot in line to purchase Seahawks season tickets when they become available
- Seahawks Pro Shop Discount: 10% discount online and at all Seattle Seahawks Pro Shop locations
- Exclusive Single Game Ticket Offers: Access to special single-game ticket offers throughout the season
- Lumen Field Event Priority: Presale offers to select events and concerts at Lumen Field
- Training Camp Priority. Exclusive presale offers to attend Training Camp at the Virginia Mason Athletic Center.

https://www.seahawks.com/tickets/season-tickets/blue-pride/wait-list

Q: My spot has been reached on the Notification List, how do I place my seat deposits to join the Season Ticket Wait List?

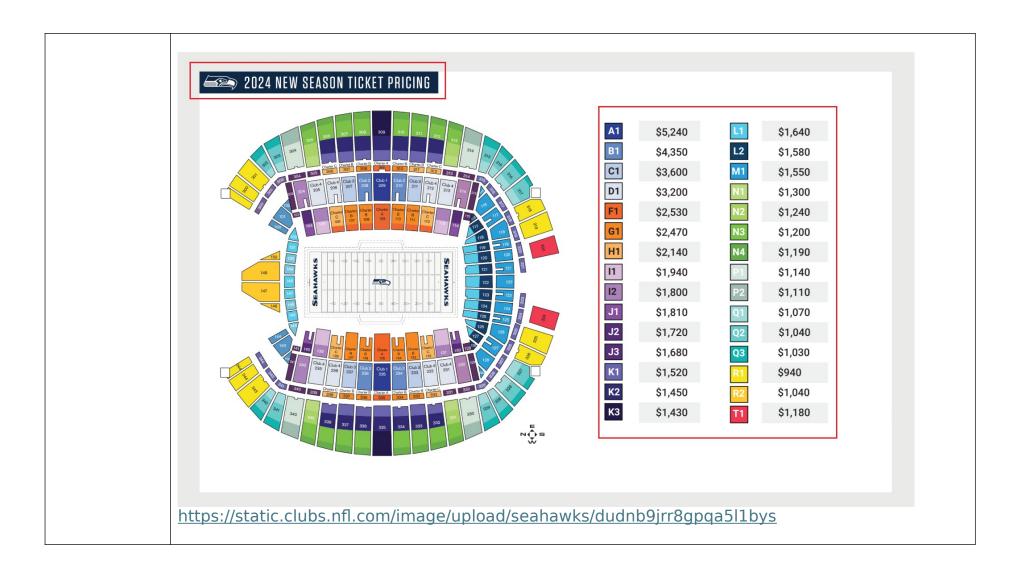
A: You will receive a dedicated time window via email to place up to four seat deposits on the Blue Pride Wait List.

Q. How many seat deposits can I purchase?

A. You can purchase up to four deposits at \$100 per seat depending on how many future season tickets you would like (i.e. if you want 2 future season tickets, place 2 seat deposits). If you are unsure how many season tickets you will want, please place four seat deposits and you can always reduce your seat total down at the time of season ticket purchase.

https://www.seahawks.com/tickets/season-tickets/blue-pride/wait-list





What games are included in my season ticket package?

Your season ticket price represents 10 total games. Depending on the season, there will either be one (1) Preseason + nine (9) Regular Season games, or two (2) Preseason + eight (8) Regular Season games. This schedule will alternate each year. In 2024, there is one (1) Preseason + nine (9) Regular Season games.

Along with your season ticket package, your seats will be automatically reserved for any potential home playoff games. With our "Pay-as-we-Play" plan, you will only be charged for playoff tickets once a home playoff game at Lumen Field is confirmed.

https://www.seahawks.com/tickets/season-tickets/blue-pride/

CALCULATION

Every NFL team will use their own method for calculating win probability, but most of the models usually have around the same set of factors. Each model will have a before game projection that doesn't use as many factors and is normally based on things such as Las Vegas odds and power rankings based on both teams' opponents, win/loss record, and point margin.

https://www.the33rdteam.com/win-probability-explained/

Factors Influencing the Cost

Team Performance and Popularity

One of the most significant determinants of ticket prices is undeniably the team's performance and overall popularity.

- Player Salaries and Star Power: Teams that house big-name players with hefty contracts often have to factor in these large expenditures when setting ticket prices. Star players can draw larger crowds, warranting a premium on ticket costs. After all, witnessing top-tier talent in action is a unique experience that many fans are willing to pay extra for.
- Recent Team Achievements: A team's recent performance, especially if they've clinched titles, playoff berths, or other significant accolades, can drive up demand. Success on the field often translates to higher ticket prices as fans flock to watch a winning team.

https://www.clnsmedia.com/nfl-ticket-pricing-what-influences-the-cost/

Opponent Team's Popularity

The allure of a game isn't just about the home team. Matches against popular, high-performing teams can drive ticket prices up, especially if the opponent team has a vast and traveling fan base.

Supply and Demand Dynamics

The basic economic principle of supply and demand plays a significant role in ticket pricing.

- Game Significance: Matches with high stakes, such as playoffs or fierce rivalry games, will naturally see a surge in demand, pushing prices upward.
- Season Ticket Holder Availability: Teams with a large base of season ticket holders might
 have limited tickets available for individual games, leading to increased prices for the
 remaining seats.

https://www.clnsmedia.com/nfl-ticket-pricing-what-influences-the-cost/